



ARIZONA ANTI-TRAFFICKING NETWORK

2024 IMPACT REPORT



www.aatn.org

CEASE (Cities Empowered Against Sexual Exploitation)

In 2024, over 10,000 municipal employees received human trafficking training through the CEASE program. Municipal employees are uniquely positioned to recognize instances of human trafficking, and this training equips them to identify, report, and prevent these crimes. By enhancing employee awareness, the program also provides valuable knowledge to the broader community, including parents and caregivers.

Empowering Communities to Take Action

A compelling example of CEASE training's impact occurred just weeks after the Casa Grande Police Department completed their patrol briefing trainings. Officers recovered five juveniles in less than a week, all suspected victims of sex trafficking.

Certified Cities & Towns

The following municipalities successfully completed CEASE training and received their 2024 CEASE designation:

- City of Scottsdale (3rd consecutive year)
- City of Chandler (2nd consecutive year)
- Town of Queen Creek (2nd consecutive year)

The City of Scottsdale became the first in Arizona to renew its CEASE certification for a third year.

Program Expansion

- The City of Phoenix launched CEASE training in late 2024, aiming to certify 75% of municipal employees by National Human Trafficking Prevention Month (January 2025).
- The City of Casa Grande began CEASE training in Summer 2024.

CEASE Designation Criteria

Cities receive CEASE designation upon training at least 75% of municipal staff and integrating CEASE education into their new-hire process or annual training updates.

CEASE is looking forward to another great year of growth and continued partnerships to combat human trafficking in 2025. If you and your city/town are interested in the CEASE training, please contact info@aatn.org.

CSI (Community Schools Initiative)

CSI served **19** students in 2024, expanding in the fall to include 6th graders. The program continues to support some of the community's most at-risk youth, providing a safe and enriching after-school environment.

A Safe & Supportive Environment

CSI offers a stable after-school space where students often feel safer at school than at home. All 7th graders returned for their final year, and high school graduates often visit, sharing how impactful CSI has been in their lives.

Giving Back to the Community & Kindness Projects

Students engage in meaningful volunteer work, supporting local food shelters and creating treats, artwork, and cards for charities, law enforcement, and fire departments—offering them the dignity of giving back.

Cookies for Change

Through this student-run business, participants learn budgeting, marketing, and sales while earning their Food Handler license. Proceeds from treat sales fund an end-of-year celebration.

8th Grade High School Enrollment

By the end of the school year, 100% of 8th graders secured high school placements. Students were supported through high school visits, application assistance, and guidance from Phoenix Unified School District representatives.

Community Partnerships

With over 30 guest speakers and an enriched curriculum, students gain awareness about bullying, internet safety, trafficking, gangs, and drugs. Community partners also provide therapeutic art, music, theater, and cooking experiences.

The kids continue to make baked goods for our Cookies for Change Business and the money earned goes toward their end of the year party. If you would like to assist in mentoring, speaking or in donating to the CSI program, please contact Shannon Tiffany at Shannon@aatn.org.

Just Men Arizona

In 2024, JUST MEN enhanced its efforts to disrupt the demand for commercial sex through innovative technology.

Advanced AI/Hybrid Technology: In a strategic partnership with Street Grace, AATN has access to Transaction Intercept (TI) a platform that communicates with sex buyers using an artificial intelligence chatbot. Augmented intelligence best describes TI with team members' ability to take over the conversation from the chatbot who then engage directly with the buyers. TI sends links to trauma and therapy resources to buyers to aid them in taking the first step in receiving help. The Transaction Intercept platform significantly increased the organization's capacity to identify and disrupt buyers, strengthening efforts to deter exploitation.

Buyer Disruption & Outreach: A total of **10,799** buyers were intercepted, with **243,912** deterrent messages exchanged. Every buyer received messaging aimed at intervention, while therapeutic resources were provided to those seeking recovery.

Protect Young Boys Initiative: A focused effort targeted male buyers attempting to exploit young boys, addressing a critical and often overlooked aspect of trafficking.

International Expansion: The initiative expanded into Quebec, Canada, broadening its reach and impact beyond the U.S.

Law Enforcement Partnerships: Chandler Police Department was onboarded to beta test the Transaction Intercept platform, which is intended for use by law enforcement agencies here and across the country to disrupt trafficking networks.

If you are interested in leveraging technology, partnerships, and targeted initiatives to combat exploitation and protect vulnerable individuals or interested in joining our group of volunteers, please contact Nick Lembo at Nick@aatn.org

**JUST.
MEN.
ARIZONA.**

TRUST (Training and Resources United to Stop Trafficking)

In 2024, the TRUST Program remained committed to combating human trafficking through targeted outreach, public awareness, education, and professional training.

Victim Outreach & Engagement

This year, TRUST conducted 44 outreach initiatives, focusing on identifying and supporting potential trafficking victims. These efforts prioritized trauma-informed, victim-centered approaches, ensuring individuals received information on available resources while fostering trust and minimizing re-traumatization.

Public Awareness & Community Engagement

To raise awareness about human trafficking, TRUST participated in 25 public events, sharing critical information with community members, service providers, and stakeholders. Public awareness efforts included campaigns, events, and educational activities aimed at helping communities recognize and prevent trafficking. The TRUST Program Director, representing AATN, was featured in multiple television, radio, and print interviews throughout the year, raising awareness about human trafficking and highlighting AATN's impact in the community.

Education & Professional Training

TRUST provided free human trafficking training to over 4,200 individuals, including prevention-based education for frontline professionals and community members. Additionally, the program sponsored 86 professionals, including judges, law enforcement officers, prosecutors, probation officers, and therapists, to attend national human trafficking conferences, enhancing their expertise and ability to combat trafficking effectively.

If you are interested in training, resources or more information on how you can help to combat human trafficking in Arizona, please reach out to Stacey at Stacey@aatn.org.



Pictured Left: AATN Staff providing resources at the Prevent Child Abuse Conference

SAFE Action Project (Safeguarding All From Exploitation)

In 2024, SAFE advanced its mission to equip hospitality and tourism professionals with the skills to identify, report, and prevent human trafficking in the workplace.

Workplace Certification & Expansion: Six organizations were recertified, ensuring continued awareness in identifying trafficking risks. Additionally, SAFE welcomed 11 new organizations, certifying at least 75% of employees at each.

Higher Education Integration: SAFE expanded into academia, certifying five Hospitality Management courses at Northern Arizona University, Grand Canyon University, and Scottsdale Community College. This initiative embeds anti-trafficking awareness into higher education, preparing future industry professionals.

Industry Leadership & Training: SAFE shared its expertise at the Arizona Governor's Conference on Tourism (GCOT), reinforcing the tourism industry's role in combating human trafficking. SAFE also partnered with Shared Hope International to train over 450 employees at Arizona Grand Resort and Spa ahead of their annual JuST (Juvenile Sex Trafficking) Conference which was held in Phoenix.

Arizona Industry Impact: In total, 1,573 hospitality and tourism professionals received SAFE training in 2024. SAFE's continued growth and strategic partnerships highlight its commitment to fostering a well-informed, proactive workforce dedicated to making a lasting impact.

The SAFE Action Project is looking to further build its network and certify more organizations in the hospitality and tourism industry in 2025. If you would like to have your organization participate and become SAFE Certified, please contact Ashlynn Rooney for more information at Ashlynn@aatn.org.



Pictured Left: Program Director Ashlynn Rooney presents to the Sedona Chamber of Commerce

Jade Richard Scholarship Fund

In 2024, the Jade Richard Scholarship Fund provided financial support to **nine** individuals pursuing higher education.

Recipients included:

4 students in associate degree programs


2 students in certificate programs

2 students in bachelor's degree programs

1 student in a master's degree program

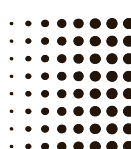
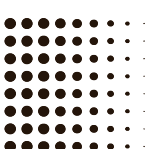
In addition to tuition assistance, the scholarship covered essential resources such as books and laptops, ensuring students had the tools they needed to succeed. Through this initiative, AATN continues to empower individuals with educational opportunities that create pathways to stability and success.

"Through our scholarship, we aim to be more than just a lifeline; we are a beacon of hope, a bridge to a brighter future, and a testament to the strength and resilience of survivors. Together, we can empower survivors to become victors in their own inspiring stories, one scholarship at a time."



The Arizona Anti-Trafficking Network has been impressed and humbled by the many people, partners and organizations that have stepped up to the challenge of creating an Arizona where no one is bought, sold, or exploited.

Arizona Anti-Trafficking Network is a 501(c)3 non-profit organization, and we could not do this work without the continued support and funding through grants and donations from those who share our desire to end human trafficking in Arizona.



The Arizona Anti-Trafficking Network relies on your continued support. All of the training and resources provided by AATN are done so at zero cost to the recipients. If you are able and would like to donate to one of our robust AATN programs, or the Jade Richard Scholarship, please visit www.aatn.org. For further donation or sponsorship information, email Xavier Walker at Xwalker@aatn.org

A SPECIAL THANK YOU TO OUR 2024 MAJOR DONORS

Organizations

12 West Brewing
Arizona Child and Family Advocacy Center Network
Arizona Complete Health
Arizona Diamondbacks
Arizona Diaper Bank
Arizona Legal Women and Youth Services
Auctions by Subyn
Bank of America
Casa Grande Public Safety Foundation
City of Phoenix Strategic Initiatives
Community Bridges
CoreCivic
Desert Diamond Casino
Diamondbacks
Dignity Health
G6 Hospitality
Girl Scouts Cactus Pine Council
Hear Me Roar Foundation
Hickey Family Foundation
Iron Bridge Wealth Counsel Foundation
Mental Health Centers of America
Miller Family Charitable Foundation
Mercy Care
National Bank of Arizona
Phoenix Chapter of the Links INC
R.E. Darling
The Roman Catholic Diocese of Phoenix
Shared Hope International
Southwest Airlines
Steven's Haven Foundation
Sundt
Sunstate Equipment
Tucson Medical Center
Valley Leadership
Walker Family Fund
Westin Kierland Resort & Spa
What You Do Matters Institute

Individuals

Nancy Baldwin
Mary Cameli
Deborah Carstens
TJ Casey
Pamela Dunne
Martha and Dave Fogler
Russell Goldstein
Erica Grajales
Debra Haddock
Joy and Eddie Johnson
Nick Kolesar
Jason Law
Candace Lew
David Lueth
Kimberly and John Meza
Evelia and Fidencio Rivera
Angel and Mike Russo
Kendis and Warren Sackman
Paul Sayre
Marilyn and Roger Seymann
Roslyn Silver
Stephanie Soo
Nancy and Scott Stevens
Sharon and Jeff Stevens
Sean Still
Patty and Steve Stivala
Trevor Umphress
Tracey Walker-Carter
Xavier Walker



WELCOME
RUTH PLACE
YOU ARE WORTHY
Breakfast

